



FESIA A. DAVENPORT
Chief Executive Officer

County of Los Angeles CHIEF EXECUTIVE OFFICE

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October 19, 2021

To: Supervisor Hilda L. Solis, Chair
Supervisor Holly J. Mitchell
Supervisor Sheila Kuehl
Supervisor Janice Hahn
Supervisor Kathryn Barger

From: Fesia A. Davenport
Chief Executive Officer

Board of Supervisors
HILDA L. SOLIS
First District

HOLLY J. MITCHELL
Second District

SHEILA KUEHL
Third District

JANICE HAHN
Fourth District

KATHRYN BARGER
Fifth District

EXECUTIVE DIRECTOR OF THE HOMELESS INITIATIVE (UC)

The Chief Executive Office requests approval to appoint Ms. Cheri Todoroff to the position of Executive Director of the Homeless Initiative (UC) at an annual base salary of \$290,949. On February 17, 2021, the Chief Executive Office sent a memo to the Board of Supervisors requesting to appoint Ms. Todoroff as the Interim Executive Director of the Homeless Initiative and her appointment was effective April 1, 2021. Ms. Todoroff has over 15 years of experience in complex and high-profile executive management roles dedicated to the oversight of integrated services and programs in the health and housing arena.

Ms. Todoroff will continue to directly report to the Chief Executive Officer and serve as the executive leader over the Homeless Initiative and Affordable Housing function. She will be responsible for the development and implementation of comprehensive strategies and programs aimed at ensuring the achievement of the Board of Supervisors' priorities in the areas of affordable housing and combating homelessness within Los Angeles County. More specifically, Ms. Todoroff will be responsible for providing oversight and hands-on guidance to deploy funding for services and programs and strategic direction to the County in policy analysis and development, including revenue generating legislation aimed at supporting operations focused on combating homelessness, driving better outcomes for persons who experience homelessness and promoting safe, affordable housing for communities within Los Angeles County.

As previously mentioned, Ms. Todoroff is currently the Interim Executive Director of the Homeless Initiative where she is driving the Board's mission of preventing and combatting homelessness. She also possesses over 32 years of progressively responsible

experience with the Department of Health Services focusing on services for vulnerable populations. From 2020-2021, she served as the Director of Community Programs and was responsible for providing strategic oversight and direction to the Office of Diversion and Re-entry and Housing for Health Programs. Between 2012 and 2020, she served as the Deputy Director and then Director of Housing for Health. In that capacity, she was responsible for the development, implementation, management, and oversight of all Housing for Health programs and services. She also provided systemwide leadership and strategic initiatives to reduce homelessness for people with complex clinical conditions. Ms. Todoroff has dedicated her career to developing, implementing, managing, and continuously improving integrated community-based programs and services. She has demonstrated strong support for community partners and a commitment to creating efficiencies and streamlining processes so that clients receive the services they need as quickly as possible.

Ms. Todoroff possesses a Masters of Public Health degree from University of California, Los Angeles and a Bachelor of Arts Degree in Sociology from University of California, Berkeley.

In accordance with current practices on managerial appointments, unless otherwise instructed by the Board of Supervisors by close of business on November 2, 2021, the Chief Executive Office will proceed with Ms. Todoroff's appointment to Executive Director of the Homeless Initiative (UC), at an annual base salary of \$290,949, effective no sooner than November 3, 2021.

If you have any questions regarding this matter, please contact me or your staff may contact Stacey M. Winters at (213) 974-2617 or swinters@ceo.lacounty.gov.

FAD:JMN:ADC
SMW:AY:PG:pg

c: Executive Office, Board of Supervisors
County Counsel